January 2016

The 'hollowing' of the middle class?
_The Washington Post - January 3, 2016_

Richard Burkhauser, professor of policy analysis and management, has argued that studies of economic inequality must account for not only pre-tax cash income but also tax credits, government transfers to the poor, and employer-provided benefits. More: [Deseret News](https://www.deseret.com), [The Denver Post](https://www.denverpost.com).

Marriage proposals are still a guy thing
_The Minneapolis Star Tribune - January 5, 2016_

Sharon Sassler, professor of policy analysis and management, co-authored a qualitative study that found that American couples largely adhere to the convention that men are expected to propose marriage to women.

100-year-old moms fret about 78-year-old kids: Why parents keep worrying
FOX _News - January 6, 2016_

Professor Karl Pillemer found that the mother-child bond is so strong that moms who watch their adult children struggle in life experience negative health effects.

No one stays in the Top 1% for long
_CNN Money – January 7, 2016_

Research by Development Sociology Professor Tom Hirschl is featured in this CNN Money piece, part of CNN’s “American Opportunity” series. Hirschl was also quoted several times in this Telegraph article about how many people who don’t make much money today can rationally hope to end up in the top 10 percent or even top 1 percent at some point in their careers.

Mandatory union dues trample First Amendment
_The Orange County Register - January 11, 2016_

An opinion piece arguing against laws that compel public workers to join unions pointed to a study co-authored by Michael Lovenheim, associate professor of policy analysis and management, that found that teachers' collective bargaining hurts long-term student employment outcomes.

The Biggest Powerball Jackpot Ever: The Odds and Where the Money Goes

David Just, professor of applied economics and management, said a bigger jackpots draw bigger headlines, which will entice more people to dish out $2 for a ticket in this New York Times article. Just is also quoted in a similar [Los Angeles Times](https://www.latimes.com) story.
Striking junior doctors will put lives at risk -- and here's why
*The Telegraph* - January 13, 2016
A study co-authored by Samuel Kleiner, assistant professor of policy analysis and management, found that healthcare worker strikes "were costly to hospital patients" and led to "lower quality of patient care."

Nightly Business Report
*CNBC – January 13, 2016*
Behavioral economist David Just explained the phenomena behind the recent Powerball drawing in this CNBC, Nightly Business Report.

Baby carrots are not baby carrots
Professor of behavioral economics David Just, said the majority of consumers have no clue what they’re eating or how it’s produced in this Washington Post piece.

Ask your elders, not the web -- good advice never gets old
*Irish Independent - January 15, 2016*
Karl Pillemer, professor of human development and director of the Bronfenbrenner Center for Translational Research, collected advice on love, living, and other matters from more than 1,200 seniors. More: Inc..

The irony of anti-immigration racism
*Slate - January 15, 2016*

The true cost of smoking by state
*WalletHub - January 18, 2016*
Donald Kenkel, professor of policy analysis and management, discussed regulation of e-cigarettes compared to traditional tobacco cigarettes.

What Canada can learn from Mexico's sugar tax: It's no panacea for obesity
*The Globe and Mail - January 18, 2016*
An analysis of sugar and soda taxes pointed to a paper by John Cawley, professor of policy analysis and management and of economics, on measures to curb obesity.
Will the Supreme Court limit Obama’s executive power?

*CNN - January 19, 2016*

In this CNN piece, Law school’s **Stephen Yale-Loehr** said the Supreme Court might say that the President’s authority to interpret what Congress meant and prioritize how to implement congressional directives is more limited than presidents would like.

Nevada imprisons at higher rate than U.S.

*Reno Gazette-Journal - January 27, 2016*

**Christopher Wildeman**, associate professor of policy analysis and management, indicated that Nevada's high imprisonment rate qualifies it as a mass incarceration state.

Why you eat so much

*Chicago Tribune – January 25, 2016*

**David Just**, a professor of behavioral economics commented on how a lot of things that control what and how much people eat have nothing to do with the state of nutrition in the Chicago Tribune.

More shoppers buying ‘natural’ food, yet most don’t know what it means

*USA Today – January 27, 2016*

**David Just** was quoted in USA Today saying people are on the lookout for certain words when shopping for food, and use them as purchase signals regardless of whether the claims are regulated or not.

February 2016

2016’s best and worst cities to get married in

*Wallet Hub Underground - February 3, 2016*

Professor **Karl Pillemer** shared advice on how couples can work together to budget for their wedding.

Sanders line in the sand: Can democracy fix inequality?

*The Hill – February 9, 2016*

The Hill opinion column by **Parfait M. Eloundou-Enyegue**, professor of Development Sociology, debated if democracy can fix inequality.

Coca-Cola’s clever new trick

*The Washington Post – February 11, 2016*

**David Just**, a professor of behavioral economics, told The Washington Post, Coca-Cola’s move to mini cans means a more profitable product, since packaging is such a significant contributor to price. More: The [Chicago Tribune](http://www.chicagotribune.com).
Against Valentine's Day

*National Review* - *February 12, 2016*

Research by Sharon Sassler, professor of policy analysis and management, discovered that young cohabiting couples often express a fear of divorce as a reason to delay or avoid marriage.

Harvard startup looks to disrupt employer wellness market

*The Huffington Post* - *February 12, 2016*

Research by John Cawley, professor of policy analysis and management and of economics, has shown that obese workers who shed weight can achieve significant medical care cost savings for their employers.

700 elders reveal secrets to long-lasting love

*Discovery News* - *February 14, 2016*

With his Cornell Marriage Advice Project, Professor Karl Pillemer uncovered insights into healthy relationships from couples who had been together for decades. More: *The Washington Post, The Dallas Morning News, NBC Today.*

As the rich get richer everyone else gets less happy

*The Guardian* - *February 16, 2016*

Richard Burkhauser, professor of policy analysis and management, co-authored a study finding that a nation's rising economic inequality is linked to declining happiness among its citizens.

The 7-step evening ritual that will make you happy

*TIME* - *February 17, 2016*

Karl Pillemer, professor of human development and director of the Bronfenbrenner Center for Translational Research, surveyed older Americans for their thoughts on love and marriage, finding the most common advice to be "don't go to bed angry."

The deportation debate on the campaign trail

*The O'Reilly Factor* - *February 24, 2016*

Law professor Stephen Yale-Loehr joined Bill O'Reilly on The O'Reilly Factor to debate if Donald Trump and Ted Cruz's strategies are constitutional.

3 ways your commute to work may be slowly killing you

*Business Insider* - *February 29, 2016*

A story on commuting cited a study co-authored by Gary Evans, professor of human development and of design and environmental analysis, finding that lengthy trips to work increase people's stress levels.

March 2016

Bittersweet results in trying to tax soft drinks
Professor John Cawley and co-authors found that a soda tax levied on Berkeley, Calif., stores did not lead to significantly higher prices for consumers as intended. More: NPR Philadelphia.

Elders living alone with their abusers are the worst off
Professor Karl Pillemer co-authored a new study finding that older adults living at home with their abuser and no others suffered more frequent and more severe abuse than arrangements where a non-abuser also lived in the home. More: PsychCentral.

Why 3 million Americans go to work ill each week
Nicolas Ziebarth, assistant professor of policy analysis and management, said that lack of paid sick leave in the U.S. contributes to the spread of illness.

Pay doesn’t look the same for men and women at top newspapers
Stereotypes about men and women may creep into the hiring process, says Francine Blau, an economist who studies wage disparities in this Washington Post story.

One of the biggest life regrets for older Americans is ...
Professor Karl Pillemer found in his surveys of hundreds of older adults that not traveling enough is one of their most common regrets.

What researchers learned when they followed the outcomes of 2,000 sexual encounters
Sharon Sassler, professor of policy analysis and management, discussed her study on the pace of young people's romantic relationships. More: Bustle.

La incógnita del juez Merrick Garland en temas migratorios
Law school’s Stephen Yale-Loehr explained Merrick Garland’s position on immigration in this Univision piece.

Calculate Your Economic Risk
This New York Times column by CALS’ Tom Hirschl revealed his new research that calculates a person’s probability of becoming poor. More: Salon.

Whip the battle of the bulge with these steps
John Cawley, professor of policy analysis and management and of economics, estimated that the U.S. spends $315 billion annually on treating obesity.
Kraft Reveals Revamped Mac and Cheese, 50 Million Boxes Later


David Just, a professor of behavioral economics told the New York Times whenever you have labels like ‘healthier’ or ‘reformulated,’ people are looking for the absence of a taste they really like.

Whip the battle of the bulge with these steps: Experts

CNBC - March 20, 2016

Professor John Cawley told CNBC that $315 billion dollars is spent treating obesity in the United States every year – 21 percent of medical care costs.

Why you should really start talking to old people more

The Week - March 20, 2016

Karl Pillemer, professor of human development and director of the Bronfenbrenner Center for Translational Research, wrote an essay about the value of seeking the wisdom of our elders.

Postal service can't deliver long-term, stable jobs

NPR Marketplace - March 21, 2016

Rick Geddes, associate professor of policy analysis and management, doubted that the U.S. Postal Service would continue to offer stable, long-term jobs.

Politicians push marriage, but that's not what would help children


Research co-authored by Laura Tach, assistant professor of policy analysis and management, assessed the web of factors that contribute to single parenthood and its affect on child well-being.

Big Food Caves to Tiny Vermont on GMO Labels Ahead of July Law

Bloomberg - March 23, 2016

Behavioral economist David Just, told Bloomberg it is extremely unusual to see a state setting the course for a large company.

The quiet force: How immigrants are changing America's ski towns

Powder - March 26, 2016

Daniel Lichter, professor of policy analysis and management, characterized rapidly growing suburbs and rural communities in America's West as "Hispanic boomtowns."

April 2016

Choosing to cut ties with a parent

SBS - April 5, 2016

A study co-authored by Professor Karl Pillemer found that 1 in 10 American families had a mother estranged from an adult child.
Exercise Labeling Might Make You Think Twice Before Grabbing That Snack

NBC Nightly News - April 6, 2016
Food and Brand Lab’s David Just commented on NBC Nightly News about a new study that shows activity equivalent calorie labels could help people better track their health. More: The Today Show.

Why it matters where you go to college as a STEM major

Money - April 7, 2016
Jordan Matsudaira, assistant professor of policy analysis and management, said that assessing colleges only by graduate outcomes fails to consider students who enroll and never complete degrees.

The gender pay gap: In California, it adds up to $39 billion

Los Angeles Times - April 12, 2016
The Los Angeles Times covered research by two Cornell economists, Francine Blau and Lawrence Kahn, found 51 percent of the difference in the compensation of women and men is related to the fact that female workers are more concentrated in underpaid sectors, like nursing or education, and in lower-level roles. The Wall Street Journal also reference their study in a story about Hillary Clinton joining the U.S. Women’s Soccer league’s call for equal pay. More: Washington Post.

Does shielding the public from the costs of war actually affect attitudes about the war?

Washington Post - April 14, 2016
This Washington Post opinion column by Gustavo Flores-Macias, an assistant professor of government, and Sarah Kreps, an associate professor of government, speculated if people knowing the true cost of war would change people’s attitudes toward war.

One in 14 Americans will grow up with a parent in prison

Quartz - April 15, 2016
Christopher Wildeman, associate professor of policy analysis and management, discussed his research on the effect of parental incarceration on children.

Always Depend on the Kindness of Strangers? Nope

Discovery - April 18, 2016
The disturbing racial bias in who we help when they need it most: Discovery featured a story about a recent study by CAS’ Erin York Cornwell showing a mere 2.5 percent of people, or one in 39 cases, received assistance from strangers before EMS personnel arrived on the scene. More: Daily Mail, the Washington Post and Politico also published stories about this research.

US high court takes up explosive immigration fight

Daily Times - April 18, 2016
Law professor Stephen Yale-Loehr told the Daily Times (Pakistan) the U.S. Supreme Court case about immigration could have wider repercussions by indicating how the Supreme Court views
executive actions in general and could redefine the balance of power between Congress and the president.

**The case for mandating paid sick leave in Minneapolis**
_Star Tribune - April 19, 2016_
Nicolas Ziebarth, assistant professor of policy analysis and management, argued for the merits of paid sick leave, including lower flu and cold infection rates.

**How to keep both partners in a relationship interested**
_Bustle - April 20, 2016_
A piece recommends "30 Lessons for Loving" by Professor Karl Pillemer for advice on building lasting romantic relationships.

**If You Have A Health Emergency In Public, Strangers Probably Won’t Help You**
_Huffington Post - April 21, 2016_
The Huffington Post published a story about CAS’ Erin York Cornwell’s new research which shows fewer than 3 in 100 people received help — or even comfort — from bystanders in a public health emergency.

**Are women actually paid less than men?**
_Newssday - April 21, 2016_
A recent paper by ILR’s Francine Blau and Lawrence Kahn covered in this Newsday article, suggested a continued and especially important role for work force interruptions and shorter hours in explaining gender wage gaps in high skilled occupations.

**Do you really have to be close with your siblings?**
_Cosmopolitan - April 24, 2016_
Karl Pillemer, professor of human development and director of the Bronfenbrenner Center for Translational Research, discussed the nature of sibling relationships during adulthood.

**Cities Aren’t Designed For Women. Here’s Why They Should Be.**
_Huffington Post - April 26, 2016_
We do not have good examples of gender-sensitive planning in the U.S., said Mildred Warner, a planning professor with AAP in this Huffington Post article.

**How the Other Fifth Lives**
_New York Times - April 27, 2016_
This New York Times story about how the 1 percent is segregated from other financial classes used graphics from a March 2016 paper by Kendra Bischoff, a professor of sociology at Cornell, demonstrating the accelerating geographic isolation of the well-to-do — the upper middle and upper classes.

**Every retweet costs your brain a little -- and the bill adds up**
_Forbes - April 30, 2016_
Qi Wang, professor of human development, found that retweeting led to declines in reading comprehension and memory and was linked to decreased performance on other cognitive tasks. More: Pacific Standard, Vice News.