2013 CPC Affiliate News Media (01/01/2013-12/31/2013)

January

**The best books to boost your career in 2013**
*Forbes* - January 7, 2013
Human development professor Karl Pillemer's "30 Lessons for Living: Tried and True Advice from the Wisest Americans" offers sage career tips.

**Office weight-loss contests rise, saboteurs and all**
The slim-down programs that work best include financial incentives, such as cash prizes and upfront deposits, finds research by Professor John Cawley.

**'Cutting for Bieber' Twitter hoax allegedly started by 4Chan**
*The Huffington Post* - January 8, 2013
Images of cutting can serve as triggers for those who are already vulnerable or prone to self-injury, said Janis Whitlock, research scientist at the Bronfenbrenner Center for Translational Research.

**Here's the skinny: diets are becoming passe**
*NBC Today* - January 12, 2013
Our attitudes about weight constantly shift, says Professor John Cawley.

**Can scholarships keep home-grown talent in state?**
*The Fiscal Times* - January 23, 2013
A paper by Maria Fitzpatrick, assistant professor of policy analysis and management, questions the effectiveness of state merit aid programs at retaining students.

**What gives guys? Even in young, unmarried couples, women still do the chores: study**
A qualitative study by Professor Sharon Sassler finds that cohabitating women do a disproportionate share of housework -- even when they are the breadwinners in a relationship. More: Boston.com, New York magazine, The Huffington Post.

**Phillies to put MLB star on scale -- but will it work?**
*NBC Chicago* - January 27, 2013
Professor John Cawley discusses weight-loss incentives built into the contracts of professional athletes.

**Should smokers and overeaters be penalized? Yes, say experts**
*Canada.com* - January 28, 2013
John Cawley, professor of policy analysis and management and of economics, comments on how diseases brought on by poor individual health habits end up adding to others' health care costs. More: The Huffington Post, Salon. The piece, reported by the Associated Press, appeared in hundreds of news outlets around the globe.

**Professor Yale-Loehr Discusses Immigration Reform and the New bipartisan Agreement Reached in the Senate to Overhaul the Current System**
*America's Radio News* - January 28, 2013
Stephen Yale-Loehr of the Law School is featured in a broadcast about immigration reform.

**Study: Less housework equals more sex for married men**
The Toronto Star - January 30, 2013
Sharon Sassler, professor of policy analysis and management, shares her insights on the division of household labor for a new study on domestic duties and sex. More: CBS News Network.

**Save the Postal Service from collapse**
CNN - January 31, 2013
Rick Geddes, associate professor of policy analysis and management, argues that corporatizing the U.S. Post Office, which is losing roughly $25 million per day, can revive the agency. More: CNBC, The Guardian, American Public Media, Salon.

**Does Massachusetts predict employer behavior under Obamacare? Probably not**
Forbes - January 31, 2013
Research by Richard Burkhauser, the Sarah Gibson Blanding Professor in the Department of Policy Analysis and Management, informs the debate on how employers are likely to respond to new health care reform provisions. More: The Epoch Times.

**February**
Life lessons from our elders: Stay positive
MarketWatch - February 6, 2013
Professor Karl Pillemere writes an opinion piece applauding Taco Bell's viral ad on "oldsters."

**10 ways to build a long, healthy, loving relationship**
The Washington Post - February 8, 2013
What do people married for 40, 50, 60, or more years say are the "trade secrets" to their success? Professor Karl Pillemere interviewed more than 1,000 elder Americans to find out.

**U.S. Post Office loses $1.3 billion in first quarter**
Bloomberg News - February 8, 2013
"They cannot cut costs in a way that will make them sustainable," says associate professor Rick Geddes of the USPS plans to cut spending. "It's like if you reduce the costs of horses and buggies in the automobile era."

**More college grads equals faster economic growth**
Bloomberg News - February 12, 2013
An argument for expanding college aid programs cites findings by Michael Lovenheim and Emily Owens, assistant professors of policy analysis and management, that limiting access to financial aid greatly limits one's means of investing in college.

**The $9 minimum wage that already exists**
The Wall Street Journal - February 13, 2013
An opinion piece against raising the federal minimum wage cites research by professor Richard Burkhauser and others finding that most who work and earn minimum wage are living in households above the poverty line.

**Marriage Advice Project seeks older adults**
WAMC Northeast Public Radio - February 13, 2013
Despite decades of differences and technological advances, professor Karl Pillemer says he has found that younger people are looking for advice from their elders on how to marry successfully.

Cornell professor interviews Hershey seniors for relationship book  
WHTM-TV - February 14, 2013  
Karl Pillemer, the Hazel E. Reed Professor in the Department of Human Development, says he's using the advice of elders to spread the good, the bad, and the downright ugly truths of relationships.

White House details preschool plan  
The Wall Street Journal - February 14, 2013  
Assistant professor Maria Fitzpatrick cautions against any plan that would expand preschool to all 4-year-olds, saying that "results show that only some children gain -- disadvantaged children, particularly those in rural areas -- and that the effects fade out over time."

Incomes flat in recovery, but not for the 1%  
Research by Richard Burkhauser, the Sarah Gibson Blanding Professor in the Department of Policy Analysis and Management, counters the argument of growing economic inequality in the United States.

Fact check: Obama preschool plan  
USA Today - February 20, 2013  
Maria Fitzpatrick, assistant professor of policy analysis and management, finds in her research that while the benefits of universal preschool for disadvantaged children were clear, they were less so for middle-income kids.

Study disputes long-term medical savings from bariatric surgery  
The Los Angeles Times - February 20, 2013  
"We need to know better not just what works, but what gets us the best bang for the buck," says professor John Cawley. More: MSN Money.

Desperate post office tries to find its 'cool' factor  
Reuters - February 20, 2013  
Associate professor Rick Geddes says the USPS not only needs to find new sources of revenue, but also capture the attention of young people if it's going to survive. More: Chicago Tribune.

Money replaces willpower in programs promoting weight loss  
National Public Radio - February 20, 2013  
Studies show monetary rewards are effective in helping people who want to quit smoking or taking illegal drugs, says policy analysis and management professor John Cawley. But food is different.

Senator aims to move quickly on postal reform  
USA Today - February 23, 2013  
Postal reform is difficult because it pits urban lawmakers against rural lawmakers, who worry about residents in remote areas getting cut off from needed services, says Rick Geddes, associate professor of policy analysis and management.

Family dinner: Treasured tradition or bygone ideal?  
National Public Radio - February 26, 2013
"Our research shows that the benefits of family dinners are not as strong or as lasting as previous studies suggest," says Kelly Musick, associate professor of policy analysis and management.